

Brian Kim:

Graphic Designer | Multidisciplinary

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Summary

I design systems that hold together across every surface they touch. Brand identity, print production, narrative, and creative coordination are one practice for me, not four. The strongest work happens when one person can see the whole system and carry it from concept to delivery. As the Republic of Korea Air Force designer for the 2024 Sacheon International Airshow and 2025 Seoul ADEX, I owned every design deliverable from pre-production through post-event review. At Tyler, I led event identities, campus signage, and print production. On my own time, I am building an original character-driven IP from first concept to finished visuals. Range is not the pitch. The coherence behind it is.

WORK HISTORY

Graphic Design Specialist - Sergeant (E-5)

Republic of Korea Air Force, Aerospace Combat Development Wing

Feb.2024 – Nov.2025

- Served as the sole graphic designer for the Republic of Korea Air Force at the 2024 Sacheon International Airshow and 2025 Seoul ADEX, two of Korea's largest national defense exhibitions, responsible for all Air Force design execution across the full event lifecycle from pre-production through post-event review.
- Produced and deployed multi-format creative deliverables, including mascots, print collateral, and digital promotional materials for large-scale public events serving 263,283 combined attendees.
- Managed cross-departmental communication and creative deliverables across a bilingual Korean-English institutional environment, maintaining consistent brand execution across all event touchpoints.
- Coordinated with internal departments and external production partners under fixed event deadlines to ensure on-time delivery and quality control across all materials.

Dean's Office Staff

Tyler School of Art+ Architecture, Temple University, Philadelphia, PA

Aug.2021 – Jun.2023

- Designed campus-wide wayfinding and signage system for Tyler campus, delivering cohesive visual identity across interior and exterior touchpoints.
- Led end-to-end signage production and on-site operational logistics for the Tyler All-Year Alumni Reunion, serving as the day-of point of contact for event coordination.
- Coordinated materials, timelines, and vendor relationships to deliver institutional design solutions on schedule.

GAID Studio Technician

Tyler School of Art+ Architecture, Temple University, Philadelphia, PA

Aug.2021 – May.2022

- Managed daily operations of a high-traffic design studio, maintaining reliable access to equipment and production resources for students and faculty.
- Supported print production and logistics for major academic exhibitions, including the Senior Student Exhibition, CRAVE Branding Exhibition, and CREATE Networking Event.

EDUCATION

Bachelor of Fine Arts, Graphic & Interactive Design | Tyler School of Art + Architecture, Temple University Graduated May.2023

SKILLS

- | | | | | |
|--------------------|----------------------|---------------|-----------------|------------------|
| • Brand Identity | • Print Production | • Photoshop | • After Effects | • Rhino 7 |
| • Visual Direction | • Project Management | • Illustrator | • Premiere Pro | • Korean(Native) |
| • Event Branding | • Digital Collateral | • InDesign | • Figma | • English |

AWARD

- Tyler Alumni Association Service Award - 2023
- Audrey Knopp Design Award for Leadership - 2023
- Tyler Menei Scholarship - 2022

LEADERSHIP

- R.O.K.A.F. Wing Representative Soldier, 2024 – 2025
- Tyler GAID Design Club, President, 2022 – 2023